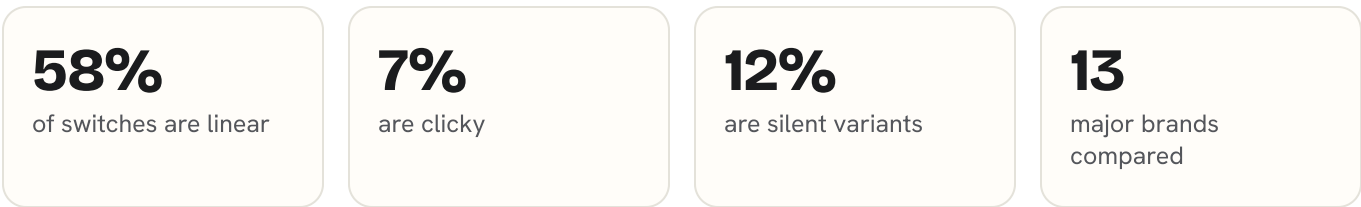


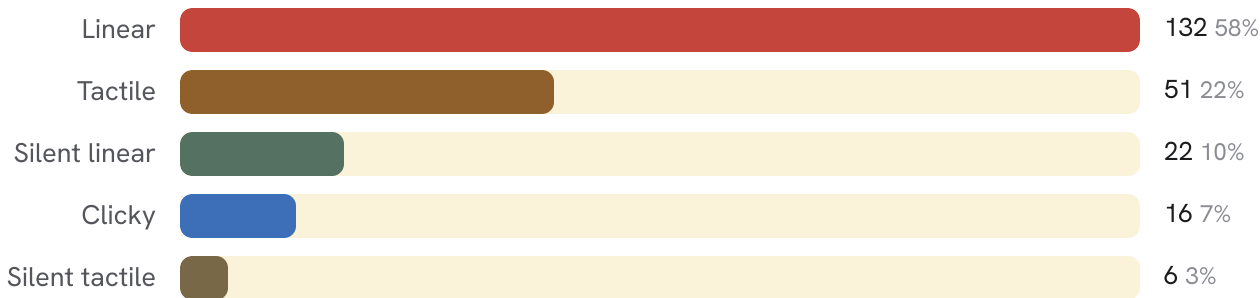
Switch Type Market Share 2026

We classified all **227 switches** in the database by feel and the market has a clear center of gravity: **58% are linear**, tactile trails, clicky has faded to 7%, and the two silent variants together already hold **12%**, ahead of clicky. Brand portfolios disagree on how far to follow the trend: among the 13 brands with five or more switches cataloged, linear share runs from 100% (HMX) down to 17% (Gazzew).



Linear is the default, clicky is the niche

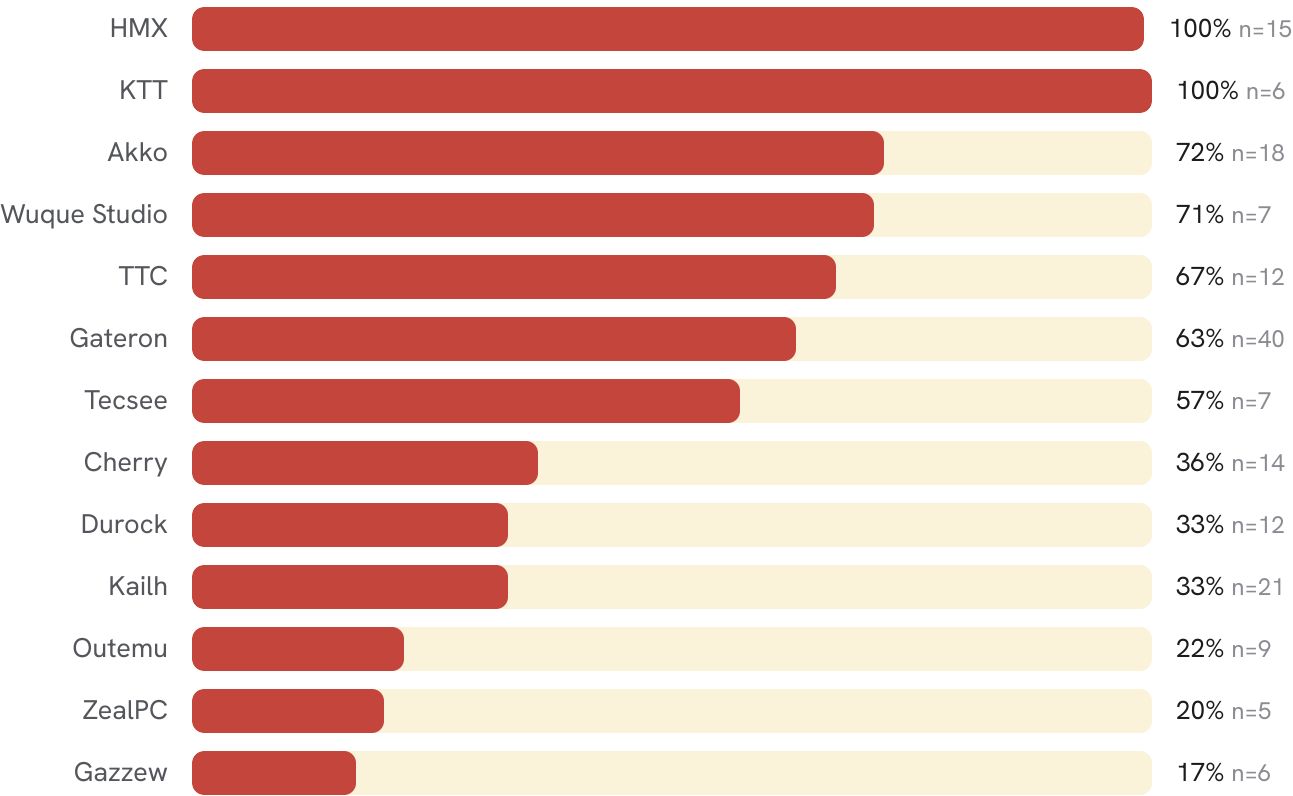
Linear switches, smooth travel with no bump or click, account for 132 of 227 switches (58%), more than every other type combined. Tactile holds second place as the typing favorite. Clicky, the sound people still picture when they hear "mechanical keyboard", is down to 7%, and even the silent variants it once drowned out now outsell it in the catalog at 12% combined.



What each type feels like: the [linear vs. tactile vs. clicky guide](#).

How far each brand leans linear

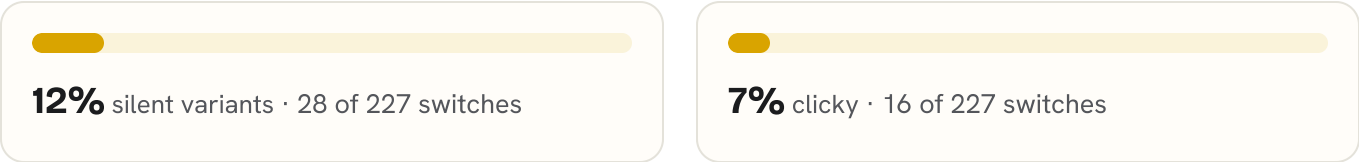
The aggregate hides real strategic differences. HMX is the most linear-committed major brand at 100% of its catalog, while Gazzew sits at the other end at 17%, keeping tactile and heritage designs in production. The big switch factories mostly lean linear because that is where the volume is: Gateron and Akko run linear-majority lineups. Kailh is the exception among the majors, splitting its catalog across linear, clicky, and tactile almost evenly, with clicky Box switches still a signature line.



Share of each brand's switches that are linear, brands with five or more switches cataloged.

Silent is the category to watch

Silent linears and tactiles, dampened inside the housing for shared spaces, now make up 28 of 227 switches (12%). That is no longer a curiosity: it is a larger slice than clicky, and it keeps growing as offices stay open-plan. If the next few years mirror the last, quiet is where switch R&D budgets go.



Browse by feel: [linear](#), [tactile](#), [silent linear](#), and every other type in the [switch database](#).

Methodology and citation

Every figure is computed live from the [KeebScout switch database](#) (227 switches from 40 brands as of August 2026; type is published for every entry). Specs are normalized to one schema and units, and unpublished fields are excluded rather than guessed, with the sample size noted wherever a spec is missing. Prices are the listed US retail price where available. Nothing here is weighted by sales, sponsorship, or affiliate payouts, because the database is not; the full method is on the [about page](#). As the database grows, these numbers update on their own.

CITE THIS PAPER

Liam (KeebScout). "Switch Type Market Share 2026." August 2026.
<https://keebscout.com/research/switch-type-market-share-2026/>

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