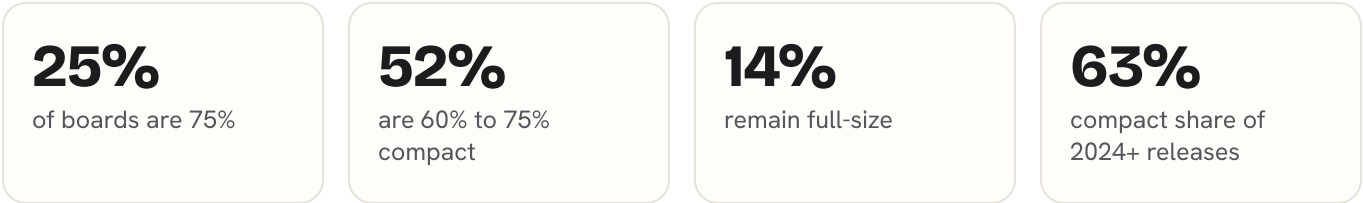


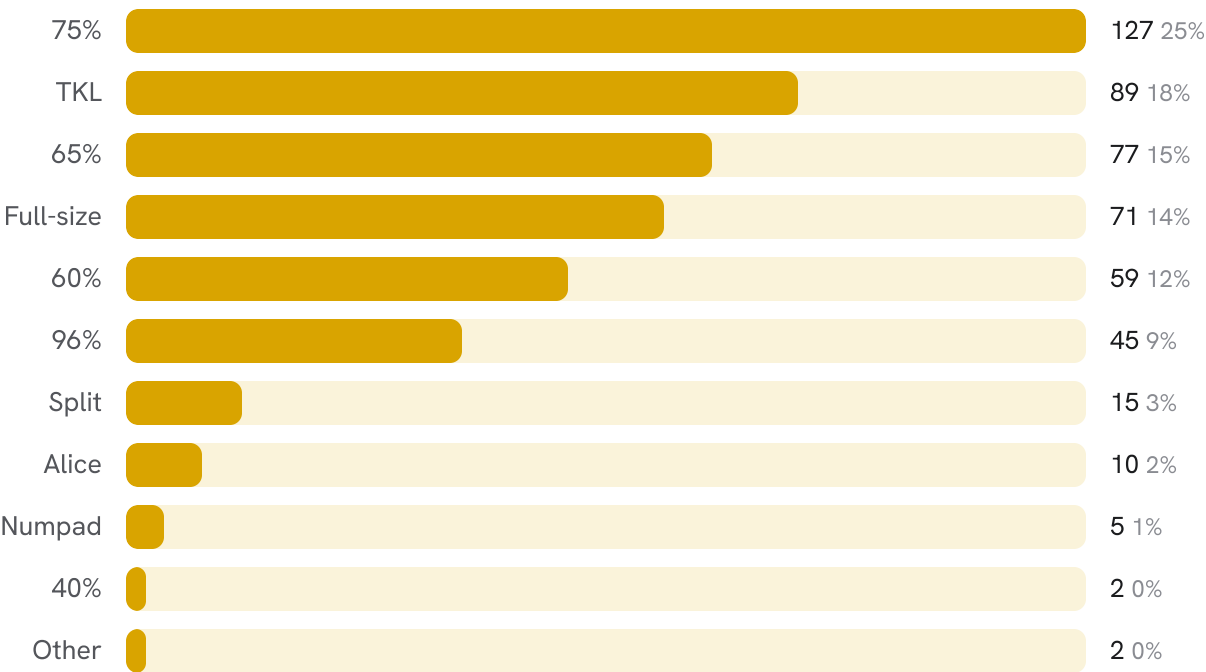
Keyboard Layout Market Share 2026

We counted every layout in the database and the old default is dead: the **75% layout leads at 25%** of 502 mechanical keyboards, full-size boards are down to 14%, and compact sizes (60% through 75%) together hold **52%**. The trend is accelerating: among the 103 boards with a 2024-or-later release year, 43% are 75% and compact layouts take **63%**.



The 75% layout won the middle

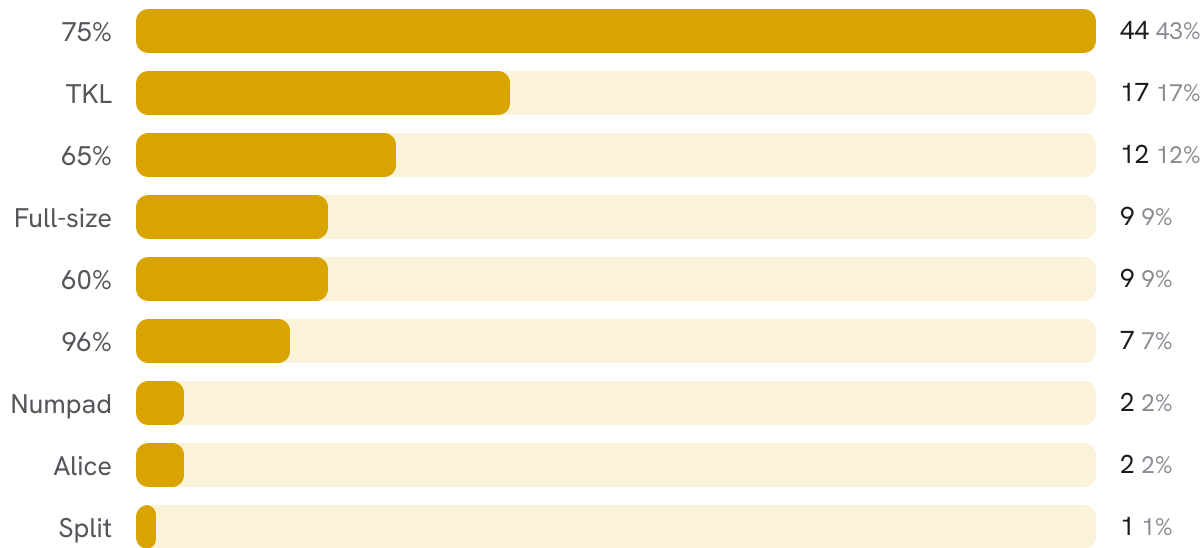
The 75% layout, which keeps the function row and arrows in a compact block, is the single most common shape at 127 boards (25%), ahead of TKL at 89 and 65% at 77. Full-size, the layout offices standardized on for decades, accounts for just 14%. Buyers have voted for boards that give the numpad's desk space back to the mouse.



Browse each size directly: [75%](#), [TKL](#), [65%](#), or every [full-size](#) board.

New releases tilt even smaller

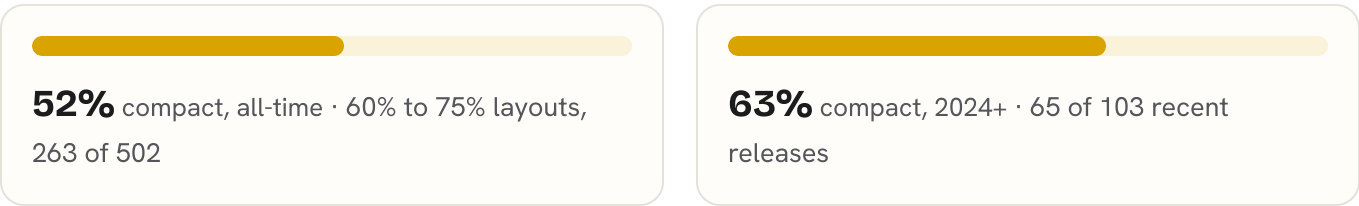
Looking only at the 103 boards released in 2024 or later, the compact tilt steepens. 75% alone takes 43% of recent releases versus its 25% all-time share, and 60% to 75% layouts together hold 63% of the new wave, up from 52% across the full catalog. Manufacturers are not hedging: the compact middle is where new keyboards go.



Boards with a published release year of 2024 or later, n=103.

What it means for a buyer

Start at 75% unless you have a reason not to. It is where the most models, the most price competition, and the fastest spec churn live, which is why our default recommendations concentrate there. Drop to 65% or 60% for desk space or travel, step up to TKL or full-size only if the navigation cluster or numpad earns its footprint every day.



Picking a size: the [75% keyboards guide](#) explains why it fits most desks.

Methodology and citation

Every figure is computed live from the [KeebScout keyboard database](#) (502 mechanical keyboards as of August 2026; 430 publish a release year). Specs are normalized to one schema and units, and unpublished fields are excluded rather than guessed, with the sample size noted wherever a spec is missing. Prices are the listed US retail price where available. Nothing here is weighted by sales, sponsorship, or affiliate payouts, because the database is not; the full method is on the [about page](#). As the database grows, these numbers update on their own.

CITE THIS PAPER

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<https://keebscout.com/research/keyboard-layout-market-share-2026/>

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